



Digital Illustrator/ Animator Brief Weather Report Prototype

Background

Studio Meineck is a social design studio specialising in co-designing (with users, academics and charities) innovative new technology products for some of society's greatest social challenges. Our latest project funded through South West Creative Technology Network is in development to create a web-based app for men aged 35 - 55 to monitor their wellbeing using the metaphor of weather, water and a lily pad.

Scope

We're looking for a digital Illustrator/ animator to create the look and feel of some of the key elements to feed into a prototype design. Working most closely with the Designer and UX Designer on the project, to a deadline of mid-late September. They will be provided with a detailed moodboard with style representation and other branding elements.

Deliverables/ Visual Assets:

- Illustrations and digital files created of key elements: nine weather symbols, lily pad as seed and plant, roots, flowering water lily, dragonfly, fish, log, rocks and pebbles
- Second layer of the water environment, eg edge of the river and bank (grass, flowers, trees etc.)
- These second layers in all 4 seasons - spring, summer, autumn and winter, as well as night and day
- Illustrations/digital animations of how the various weather selections will affect the environment (water chopiness, rain, sun etc.) TBC

Person Specification

Essential

- Digital illustration and animation experience
- Experience of illustrating for apps/digital programs
- Own access to Illustrator, InDesign, Photoshop or equivalent software
- Someone who is enthusiastic, friendly, engaging and confident
- Great organisation and communication skills

Desirable

- Focus on social purpose

Pay £2,000

Timeline August - September 2020

How to Apply

E-mail chloe@studiomeineck.com with examples of your work and a brief bio. Rolling deadline to start ASAP. We particularly welcome applications from early career designers, people from BAME backgrounds, disabled people and those who identify as LGBTQ+.